



**UNITED
WAY**

NONPARTISAN GUBERNATORIAL FORUM: VOICES OF CALIFORNIANS

Serving more than 10 million
Californians annually



SPONSORSHIP OPPORTUNITIES

Monday, March 23, 2026 • 5:30 - 7:00
Crest Theater



**UNITED
WAY**

Monday, March 23
Crest Theater
1013 K St, Sacramento, CA 95814
5:30 to 7:00 p.m.
Doors Open @ 4:30 p.m.

The Nonpartisan Gubernatorial Forum: Voices of California on **Monday, March 23 from 5:00 p.m. to 7:00 p.m.** is convened by a network of United Way chapters across the state that collectively serve more than 10 million Californians across diverse communities and regions.

The forum is designed to provide voters with a substantive, issue-focused opportunity to hear directly from qualified gubernatorial candidates about their priorities and vision for California. Participation will place candidates before a large, civically engaged audience and an influential coalition deeply connected to communities central to statewide civic participation.

Any views expressed at the forum will be those of the participating candidates and not the United Way or any United Way chapters. Sponsorship of the nonpartisan forum is not intended as an endorsement of any candidate.

NONPARTISAN GUBERNATORIAL FORUM VOICES OF CALIFORNIANS SPONSORSHIP PACKET

For more information, contact Amber Lovett at [916.856.3913](tel:916.856.3913) or amber.lovett@uwccr.org.

UNITED WAY GUBERNATORIAL FORUM



Sponsorships are intended solely to offset event production costs for the California Nonpartisan Gubernatorial Forum, while maintaining strict adherence to 501(c)(3) nonpartisan requirements and coalition-first branding. Sponsorship of the nonpartisan forum is not intended as an endorsement of any candidate..

Sponsorships can be purchased by contacting Amber Lovett at 916.856.3913 or amber.lovett@uwccr.org. For more information visit uwccr.org/CAgovernor.

Sponsorship Benefits	Presenting Sponsor	Leadership Sponsor	Supporting Sponsor	Community Sponsor
Exclusivity	●			
Logo on event welcome screen	●			
Verbal acknowledgement from the stage	OPENING REMARKS	DURING PROGRAM		
Signage at event including at check in and in the green room	LOGO	LOGO	LISTED	
Recognition in promotional emails and event signage	LOGO	LOGO	LISTED	LISTED
Recognition in event printed program	LOGO	LOGO	LISTED	LISTED
Tickets to the Leadership Reception and forum including food and drink ticket	10	6	4	2
Recognition in post event materials and communications	●	●	●	●
COST	\$15,000	\$10,000	\$5,000	\$1,000

NONPARTISAN GUBERNATORIAL FORUM VOICES OF CALIFORNIANS SPONSORSHIP PACKET

Sponsorship payments must be made by Friday, March 20, 2026. Logo must be sent in vector format (.ai, .eps, .svg). For more information, contact Amber Lovett at 916.856.3913 or amber.lovett@uwccr.org.



2026 SPONSORSHIP COMMITMENT FORM

Contact Name: Email:

Company name for sponsorship recognition:

Address:

City: State: Zip:

Phone:

I understand and agree that I will receive event emails that pertain to the United Way Gubernatorial Forum.

I would like to opt in to receive the United Way monthly newsletter Yes No

I am proud to partner of our local United Way and pledge the following level of sponsorship:

Presenting Sponsor \$15,000 Leadership Sponsor \$10,000

Supporting Sponsor \$5,000 Community Sponsor \$1,000

I'm unable to attend but wish to support with a contribution in the amount of: \$

Method of Payment (Payment will be complete by Friday, March 20, 2026)

Check made payable to **United Way California Capital Region** is enclosed

Enclosed in this Envelope Will be mailed by

I would like to be invoiced during the following month:

To pay by Credit Card, contact Amber Lovett at 916.856.3913 or amber.lovett@uwccr.org.

Signature: Date:

Return to: 10389 Old Placerville Road, Sacramento, CA 95827 or email the completed form to Amber Lovett at amber.lovett@uwccr.org. Sponsorship payment must be received by Friday, March 20, 2026.