



UNITED WAY

California Capital Region



ANNUAL REPORT
2023/24 FISCAL YEAR

UNITED IS THE WAY



UNITED WAY
California Capital
Region





OUR LOCAL UNITED WAY MOBILIZES OUR COMMUNITY TO ACTION **SO ALL CAN THRIVE.**

For 100 years, our local United Way has been a driving force for change, bringing people together to tackle our community's toughest challenges. As we celebrate our centennial, we're setting our sights on a bold goal: **to raise \$3 million by the end of 2025 to help 10,000 local children excel in school.**

Education is the foundation for a thriving life. It opens doors to opportunity, builds resilience and empowers families to break the cycle of poverty. That's why we're **investing in what matters** most—kids, classrooms and communities—to ensure every child has the tools to succeed.

This report reflects the progress we've made and the path ahead. **Together, we're not just imagining a better future—we're building it.**





OUR IMPACT STARTS HERE...

YOUTH OPPORTUNITY



Help kids excel in school and young people realize their full potential.



DOLLY PARTON'S IMAGINATION LIBRARY

Provides children with new books every month until they turn 5-years-old, inspiring a love of reading and helping families build a home library.

KINDERCAMP

A school readiness program to prepare incoming kindergartners who did not have the opportunity to attend preschool.

LITERACY TUTORING

Pairs volunteers with students in multiple school districts and community sites to provide reading tutoring and work to build vocabulary, fluency and comprehension skills through games, books and lessons in an online portal.

COLLEGIATE GUARANTEED INCOME FOR FOSTER YOUTH

Provides guaranteed income to former foster youth pursuing their college degree to assist in increasing self-sufficiency and preparing them for success later in life.

5,002 STUDENTS SERVED IN THESE PROGRAMS

30,672 BOOKS DISTRIBUTED TO YOUTH

336 LITERACY TUTORING VOLUNTEER HOURS

48 LITERACY TUTORING VOLUNTEERS



HEALTHY COMMUNITY



Improve health and well-being for all.

HOUSING NAVIGATION

Utilizes Medi-Cal membership to assist families and individuals with housing instability, deposit assistance and sustainability services.

130 HOUSEHOLDS NAVIGATED TO HOUSING

298 PEOPLE HOUSED

134 CHILDREN HOUSED

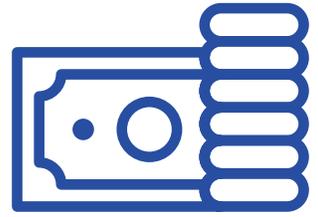
164 ADULTS HOUSED



FINANCIAL SECURITY



Invest in families to provide financial stability and strength.



GUARANTEED INCOME (GI)

Offers guaranteed monthly funds to qualified families so they can start a business, go back to school, pay for rent, food and other essentials for their family.

DIGITAL DEVICES & CONNECTION

Provides equipment and training for eligible households to connect to the otherwise inaccessible resources on the internet they need in order to thrive.

FREE TAX PREPARATION

IRS-trained and certified volunteers help file taxes for free and assist thousands of families in the region receive their maximum refunds, returning important dollars back into their pockets.

GREEN AMBITIONS

A collaboration with The Center at Sierra Health Foundation's My Brother's Keeper Sacramento, Green Tech Education and Congresswoman Doris Matsui that provides youth people of color access and training to careers in the green jobs industry.

220 HOUSEHOLDS RECEIVING GUARANTEED INCOME

\$887,700 DISTRIBUTED TO GI RECIPIENTS

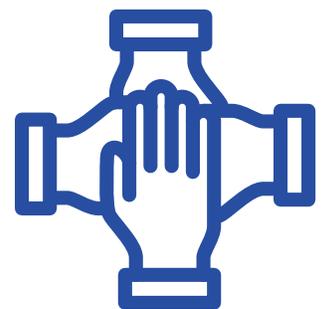
6,440 FREE TAX RETURNS FILED

\$7,257,310 IN FEDERAL TAX RETURNS

COMMUNITY RESILIENCY



Address urgent needs today for a better tomorrow.



COMMUNITY SCHOOLS

Community schools are designed to support all aspects of a child's life by serving as neighborhood hubs, providing access to health care, mentoring, expanded learning, adult guidance and more.

SCHOOL ENRICHMENT ACTIVITIES

In partnership with local schools, we organize special events to provide inclusive activities and connect families to valuable community resources.

4 COMMUNITY SCHOOL SITES

3,877 CHILDREN SERVED AT COMMUNITY SCHOOLS SITES



THAT IMPACT IS
FELT HERE...



From the Streets to Stability: Annetta's Journey Through California's Housing Crisis

For five months, Annetta lived on the streets of downtown Sacramento, sleeping in front of City Hall and rotating between shelters and encampments. "It's so hard looking for places," Annetta said. "Doesn't matter if you've got excellent credit or bad credit—it's just hard."

Her story is one of thousands across California, where more than one in three households struggle to meet basic needs despite being above the federal poverty line. According to the Real Cost Measure report by United Ways of California, these families are not considered poor, yet they cannot afford essentials like housing, food, healthcare, and transportation. Annetta's challenges were compounded by a life-altering event: the amputation of her leg in 2024. "It changed my whole life," Annetta said, and the road to stability seemed out of reach. That all changed when her ex-husband suggested she call 2-1-1, a referral service that connects Californians to housing and social services.

After a brief wait, Annetta was referred to United Way California Capital Region's Housing Navigation program, where she completed an interview and was told to find a landlord willing to accept her. "They said, 'We'll pay for the move-in and deposit,'" she recalled, still in disbelief.

Today, Annetta has a roof over her head and a renewed sense of purpose. "The struggle was so real for me," Annetta said. "When I got it, I was like, 'Oh my God.' I'm not going to lose this. I'm going to go forward with everything."

Her story is a testament to the power of community-based solutions and the urgent need for policies that reflect the true cost of living in California. As California continues to grapple with housing affordability, Annetta's journey reminds us that behind every statistic is a human story—and that with the right support, recovery and stability are possible.



SCAN THE QR CODE and hear from Annetta on how United Way helped provide her a fresh start that has brought hope and stability to her life.





From Surviving to Thriving: How Guaranteed Income Builds Futures for Former Foster Youth

Did you know that only 3% of former foster youth who pursue a college degree graduate? That staggering statistic is why United Way launched the Collegiate Guaranteed Income Program in May 2024, providing \$500 per month for one year to former foster youth enrolled in college. The goal? Help students stay in school by easing the financial burdens that often force them to drop out.

Asia, a junior at Sacramento State and a former foster youth, used the funds to support her two-year-old daughter. “It really goes to mostly her,” Asia said. “Diapers, clothes, toys—she grows fast.” Asia’s daughter also receives monthly books through United Way’s Dolly Parton Imagination Library, building a love of reading in their bilingual home. “We have a little pile,” Asia said proudly.

Asia’s journey didn’t stop there. With guidance from United Way’s team, she applied for HR roles at local agencies. “I got all the way to the last interview,” she said. “Then I got the next one—and that’s the job I’m in now.” Asia hopes to be a role model for her daughter: “Having a home, food on the table and fun days—that’s what I consider successful.”

Another student is Jaliyah, a Family Studies and Human Development major at Sacramento State. Before the program, she struggled to afford groceries, books and car repairs. With guaranteed income, she stayed enrolled, focused on her studies, and even launched a dance fitness business. “It’s changed my life,” Jaliyah said. “I didn’t think this was possible a year ago. Now I have a community that supports me.”

Asia and Jaliyah’s stories are proof that guaranteed income works—and that investing in young people builds stronger futures for families and communities.



SCAN THE QR CODE to hear how Sac State President Dr. Luke Wood’s experience as a foster youth shaped his life and career.



MOBILIZING OUR COMMUNITY TO ACTION SO ALL CAN THRIVE

ACTION GROUPS WOMEN UNITED®

Women United is committed to empowering local foster youth with the tools and support they need to thrive academically and build successful futures. In 2024, the group funded the Collegiate Guaranteed Income Program, providing 10 former foster youth attending Sacramento State University with \$500 per month for one year. This initiative aims to reduce the financial barriers that often lead to a staggering 97% dropout rate among this population—helping these students stay enrolled, focused and on track to graduate.

49 MEMBERS **\$37,220 RAISED**



Tocqueville Society members are pioneers in industry, civic leaders and ambassadors for change who give generously of their time and resources.

16 MEMBERS **\$225,029 RAISED**



VOLUNTEERS

Our volunteers come alongside us and our nonprofit partners to transform lives and communities across the Capital Region.

238 VOLUNTEERS **10,544** VOLUNTEER HOURS

GRANTS & COMMUNITY PARTNERS

We've deepened our collaboration with grants and community partners, recognizing that lasting impact is only possible when we work together.

33 GRANTS **200+** COMMUNITY PARTNERS **\$5,012,003** RAISED



OUR PROMISE:
CALIFORNIA STATE EMPLOYEES
GIVING AT WORK

Our Promise is the United Way California Capital Region-managed charitable giving campaign for all California State employees.

19,173 DONORS WHO RAISED... **\$4.2M** FOR... **4,000+** NONPROFITS

100TH ANNIVERSARY DONORS

Local artist Demetrius “BAMR” Washington created our new donor wall inspired by his original United Way mural in Sacramento’s Mansion Flats neighborhood that was painted in 2015. This installation honors the generous individuals contributing to United Way’s 100th Anniversary campaign.

As of June 2024, **we’ve raised \$1,410,642 toward our goal** of raising \$3 million to help 10,000 kids excel in school. These are the businesses, people and families who are helping us reach this goal.

CENTENNIAL SUSTAINERS \$500,000+

Capital Region Foundation

PARTNER PROMOTERS \$100,000 - \$249,999

U.S. Bank

ACADEMIC AMBASSADORS \$50,000 - \$99,999

Dave & Grace Bowen
John Petrovich &
Wilfren Esposito
Kim Hewitt

MUFG Union Bank
Oyango A. Snell, Esq.
Pam & Stanley Stewart

LITERARY CHAMPIONS \$25,000 - \$49,999

Health Net
Dr. Richard Pan & Dr. Wen Li Wang
Building Healthy Sacramento Fund

FOUNDATION FORMERS \$15,000 - \$24,999

Allen Taylor & Margaret Graf
Dennis & Ruth Miller
Marcus E. Ullrich
Sacramento Literacy Foundation
Sandeem Swingle Family Fund
Tracy Sambrano
Joaquin E. Razo



CORPORATE PARTNERS

\$400K+



\$300K+



\$75K+



\$50K+



READINESS ADVOCATES \$5,000 - \$14,999

Alice D. Perez

Betty J. Williams

Law Office of Williams & Associates

Brett & Kit Studholme

Briana Kresic, Cutting Edge Modular, Inc.

Carolyn S. Mullins & Prof. William F. Gaines

Honoring All Educators

Chevelle Newsome

Crystal Strait

Vincent & Emily Santanelli

Jan Schori

Judith A Steele

In memory of my loving parents Jack & Carey Steele

Julie Quinn

Keith & Carolyn Turpin

Kenneth Terry & Terry Myrrdin

Mark Hoag & Robin Kren

Michael Wagener

Ray Green

September Hargrove & John Roussel

Steve Lins

Susan & David Wilson

Teichert Foundation

Todd & Michelle Habets

Vicky Fernandez

Woodland Sunrise Rotary

DEDICATED BELIEVERS \$1,500 - \$4,999

Amber & Dustin Lovett

Amy Krause

BJ Snowden

Carpet, Resilient Floor Covering & Sign

Local Union 1237

Daniel & Craft Foundation

Dr. Dawnté Early-West & Norman West

Enterprise Holdings

Erika Frank

F&M Bank

Genevieve Lacroix Deignan Levy

Gregory Maynard

Henri J. Maramis

Keith & Gina Ketcher

Kelli A. Boehm

Kenneth Johnston

Magnit Global

McQuinn & Teresa Travis

Michael & Nina Simonds

Randy Rojas

Dr. Tamu Green

Tri Counties Bank



AUDIT NUMBERS

FISCAL YEAR ENDING JUNE 30, 2024

REVENUE

GROSS REVENUE\$14,139,438
NET REVENUE\$9,240,328

EXPENSE

TOTAL EXPENSE\$9,094,267
CHANGE IN NET ASSETS\$146,061

ASSETS

TOTAL CURRENT ASSETS\$5,896,776
TOTAL NONCURRENT ASSETS\$8,632,882
TOTAL ASSETS\$14,529,658

LIABILITIES

TOTAL LIABILITIES\$3,116,834
NET ASSETS\$11,412,824
TOTAL LIABILITIES & NET ASSETS\$14,529,658



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