



**GUARANTEED INCOME DEMOGRAPHIC**

**BRIEF**



**SACRAMENTO STATE**



United Way  
California Capital Region

DATA COURTESY OF ASSISTANT PROFESSOR ETHAN EVANS & RESEARCH TEAM, DIVISION OF SOCIAL WORK, COLLEGE OF HEALTH & HUMAN SERVICES, SACRAMENTO STATE

# WHO ARE OUR PARTICIPANTS

## COHORT 2 - CITY OF SACRAMENTO



## CHARACTERISTICS OF UNITED WAY CALIFORNIA CAPITAL REGION'S SECOND ROUND OF GUARANTEED INCOME PARTICIPANTS

Nearly a third of residents in the Sacramento region [struggle to make ends meet](#). The [median rental apartment costs about double what would be affordable on an individual's median income](#). Over the last half decade and through the pandemic, Sacramento has continued to see some of the [highest increases in housing cost nationwide](#). This is why United Way California Capital Region (UWCCR) has become a part of a nationwide movement to offer guaranteed income programs (GIP) for historically undervalued and under-invested communities.

Guaranteed Income programs are proven to help people facing unstable situations. Over the next 18 months, we will evaluate recipients' progress in areas like financial management, income volatility, housing stability, food insecurity, resilience and coping, social engagement, and well-being.

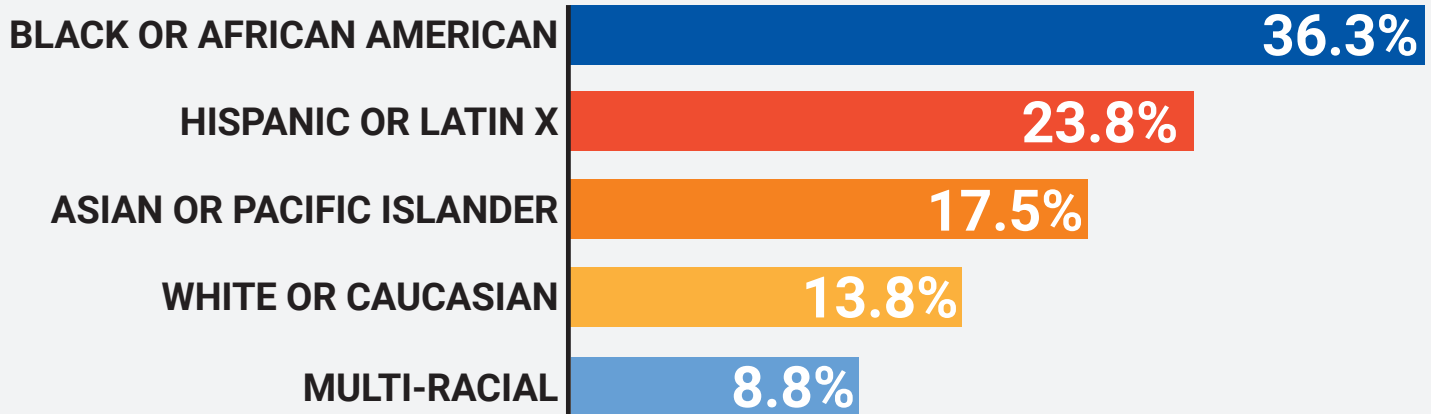
In the Spring of 2023, UWCCR accepted over 17,000 initial applications for a guaranteed income program awarding 80 people a \$500 per month for 12 months, no-strings-attached stipend. In this brief, we provide an overview of the City of Sacramento 2023-2024 Guaranteed Income Program participants.



### PRIMARY LANGUAGE SPOKEN AT HOME

ENGLISH ONLY	76.3%
NON-ENGLISH LANGUAGE ONLY	22.5%
ENGLISH & OTHER LANGUAGES	2.3%

# RACE AND ETHNICITY OF GUARANTEED INCOME PROGRAM PARTICIPANTS



## 91% OF UNITED WAY'S GUARANTEED INCOME PROGRAM PARTICIPANTS, WOULD NOT BE ABLE TO PAY CASH FOR AN UNEXPECTED EXPENSE OF \$400.

Participants reported various forms of struggles they have faced in the past couple of years, mostly since the COVID-19 pandemic, with just 9% having cash on hand to handle an unexpected \$400 expense. Of participants, 56% said they would do things such as borrow money from others, use a credit card, or sell something. Nearly 1/3 (32%), were without options, saying they would not know what they would do.

Sixty-two percent (62%) of participants have a personal budget, spending plan, or financial plan. However, almost the same percentage stated their family's expenses matched or exceeded their income in the past month. Additionally, 64% incurred a late fee in the last two months, and 48% reported that their income fluctuates each month.

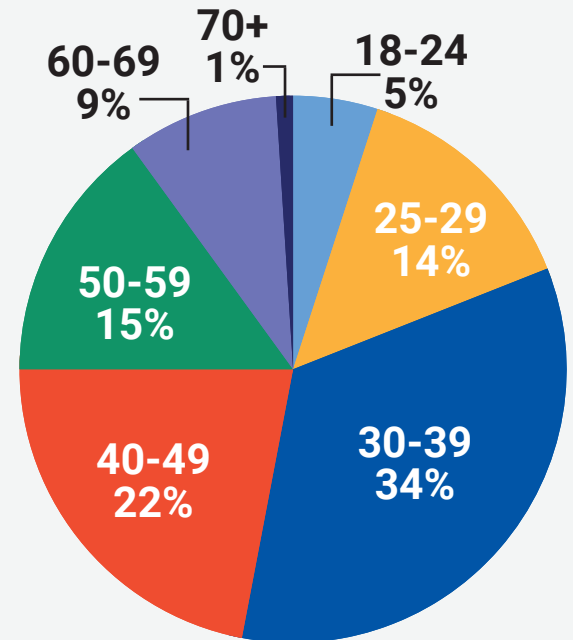
## 3 OUT OF 4 PARTICIPANTS ARE NOW CONFIDENT THEY CAN MEET A FINANCIAL GOAL THROUGH THEIR PARTICIPATION IN THE GUARANTEED INCOME PROGRAM.

Guaranteed Income programs [are proven to help people](#) struggling in precarity. Our goals and what we will be evaluating over the next 18 months are recipient improvements in financial capability, income volatility, housing stability, food insecurity, resilience and coping, social engagement, and well-being.

**GIP participants have experienced tumultuous job change in the past two years, with 55% needing to find new employment while 26% have been forced to move because rent increased.**

This brief marks the beginning of our assessment journey. Over the next year, we will closely follow the participants' progress and provide updates on their strides towards financial stability. Stay tuned for more in-depth analyses and reports.

# AGE GROUPS OF PARTICIPANTS



# GIP PARTICIPANTS AT WORK

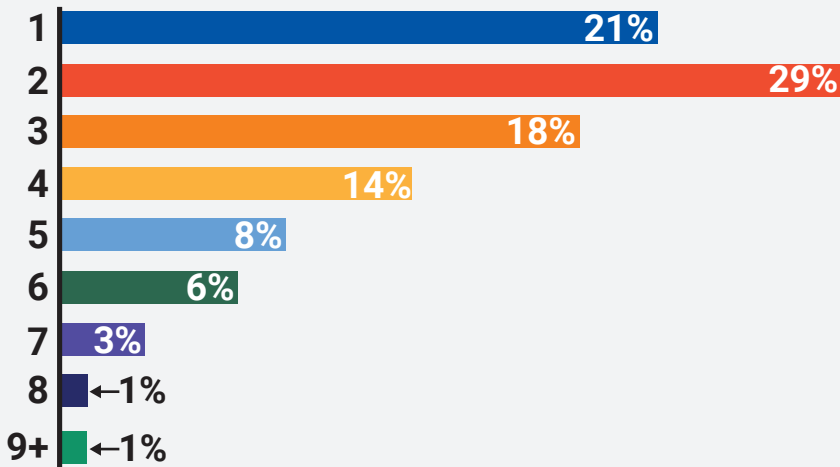
PART-TIME JOB	25%
FULL-TIME JOB	36%
TOTAL WHO ARE WORKING	61%

Nearly 19% of Guaranteed Income Participants are headed by a single working adult.

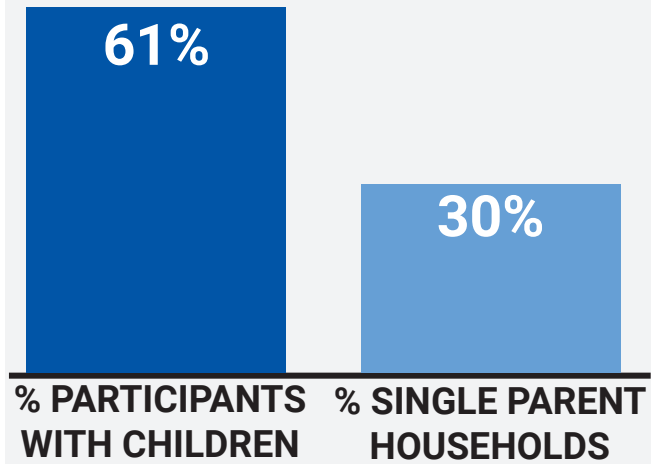


**6 OUT OF 10 GIP PARTICIPANTS HAVE CHILDREN LIVING IN THEIR HOME WITH 30% OF FAMILIES LED BY SINGLE PARENTS WITH CHILDREN COUNTING ON THEM TO PROVIDE THEIR ESSENTIAL NEEDS.**

### FAMILY SIZE OF PARTICIPANTS



### PARTICIPANTS WITH CHILDREN



The majority (61%) of all GIP participants have children 0-17 living in their homes. Of those families 61% of the adults leading their household have either full time or part time employment.

Of GIP families, 30% are single parent led households with 58% having full time or part time employment.

There are 15% of all GIP families with children under 5-years-old in the home while 31% have children 6 to 17-years-old living at home.

**We know that \$300 - \$500 is what often separates a family from being unhoused, making the guaranteed income supportive for working families and single parents to ensure their family has a roof over their heads.**

***“I am a single hard-working mother of three growing boys and this program helped relieve me of a lot of stress. Since signing up and being picked by this program, I have caught up on past due bills and was able to provide more groceries in my household for my children.” – Jameka***

KIDS  
MEDICAL  
GAS  
GROCERIES  
EMERGENCY  
SAVINGS  
CLOTHING  
FAMILY  
TIRES  
LOANS  
SHELTER  
DIAPERS  
MAINTENANCE



TRANSPORTATION

CLOTHES

DENTAL  
MEDICATION

REPAIRS HEALTHCARE

COLLEGE

BILLS

SCHOOL

DEBT

GROCERIES

SAVINGS

RENT

CLOTHING

FAMILY

TOILETRIES  
TIRES

O  
O

LOANS

SHELTER

CHILDCARE

LAUNDRY  
ACTIVITIES  
DEBTS



BABY  
FORMULA

CARE

HOUSING

*PARTICIPANTS ANSWERED THE QUESTION: "IF YOU HAD AN EXTRA \$500 PER MONTH, WHAT WOULD YOU SPEND IT ON?"*

FURNITURE