

END POVERTY

for LOCAL FAMILIES
STARTING *in* SCHOOL



A CENTURY of SERVICE

1923 - 2023



United Way
California Capital Region

WE START AT
**SQUARE
ONE**



United Way
California Capital Region

100 YEARS FIGHTING POVERTY

For the past 100 years, United Way California Capital Region has brought people together to fight poverty by building stronger, healthier and more compassionate communities.

Since 1923, we have grown and sharpened our work with a wide array of tools to continue working toward our mission. Now more than ever, we must stand united in our commitment to fight poverty in our communities.

1 in 6 Sacramento
children lives
in poverty

California now has the largest homeless population in the country. **In Sacramento County, 19% of children live in poverty.** The numbers are similar across our region.

Using a more realistic measure of basic household costs, **a family of four would need to work 2.5 full-time minimum wage jobs just to get by.**

That is impossible.

WE MUST END POVERTY FOR LOCAL FAMILIES

We have found one place in each community where we can reach the most families in need:

School is **SQUARE ONE** for ending family poverty.

Through our Square One approach, we are working to end poverty for local families, starting in school.

We are facing a prolonged pandemic and housing crisis, as well as deep roots of racial inequality. Through our Square One approach, we are committed to diversity, equity and inclusion as we lay solid steppingstones on our path to help every family thrive.

OUR SQUARE ONE APPROACH

-  Help children excel in school
-  Invest in families
-  Strengthen schools

Join Us at Square One to End Family Poverty

When you join us at Square One, you help end poverty for local families, starting in school.

GET STARTED TODAY!

YourLocalUnitedWay.org

**DONATE
VOLUNTEER**
JOIN ONE OF OUR
ACTION GROUPS



SUPPORT OUR
INNOVATIVE WORK
TO **END FAMILY
POVERTY**

We work with local schools, nonprofits, companies, volunteers and more to help children excel in school, invest in families and strengthen schools through a wide range of programs.



Kindergarten
readiness

Reading
tutoring

Early childhood
literacy



College savings
accounts for
kindergarteners

Matched
savings
accounts for
foster youth

Guaranteed
income for
families

Free tax
preparation
assistance



Creating neighborhood
hubs at local schools

Community organizing
to support local families
and neighborhoods

Digital equity for
computers and
online access



HELP KIDS EXCEL IN SCHOOL



PROGRAM SPOTLIGHT

STARS

Education is a proven ladder out of poverty. Reading is critical to success, but many students in communities with fewer resources are not reading at grade level. **United Way's STARS pairs volunteers with students in multiple school districts and community sites to provide online reading tutoring.** Together, the tutor and student work through a literacy curriculum and build vocabulary, fluency and comprehension skills through games, books and lessons provided in the online portal. Students gain an average of **1.5** reading levels.

INVEST IN FAMILIES



PROGRAM SPOTLIGHT

Direct Investment Program

Families know what they need to thrive. In 2021, we launched our Direct Investment Program, part of a nationwide movement offering **guaranteed income for communities historically undervalued and under-invested.** One hundred qualifying Sacramento County families receive \$300 of unconditional income every month for 24 months. **72%** are women and people of color – a third work multiple jobs.

STRENGTHEN SCHOOLS



PROGRAM SPOTLIGHT

Washington Unified School District Community Schools

United Way is partnering with Washington Unified School District in West Sacramento to launch two full-service Community Schools. The schools will serve as **neighborhood hubs** that provide access to health care, mentoring, expanded learning programs, adult guidance and other services that support children, strengthen families and improve community health.

JOIN US

in

ENDING POVERTY

for LOCAL FAMILIES

DONATE *to change people's lives*

Every gift supporting United Way's work in the community helps end poverty for local families starting in school. You can make a gift online or through your workplace giving program.

VOLUNTEER

Sign up as a volunteer or with your company through our online Volunteer Center where we match volunteers with monthly service projects year-round that are working to end family poverty.



UNITED WAY WOMEN UNITED®

Part of a global United Way network of more than **75,000 women** taking action and impacting change, our group of dynamic women is dedicated to ensuring local foster youth have the resources they need to excel in school and be successful adults.

Join our
**COMMUNITY
ACTION
GROUPS**



YOUNG LEADERS SOCIETY

We need the passion and energy of our community's young professionals to help end poverty for local families. United Way's Young Leaders Society unites young professionals in making a difference in our community through donations and volunteering.

TOCQUEVILLE SOCIETY

Part of an international society of leaders and volunteer champions, United Way's Tocqueville Society members are pioneers in industry, civic leaders and ambassadors for change. Members give generously of their time and resources.

LEARN MORE

YourLocalUnitedWay.org

YOUR GIFT CREATES CHANGE *in* OUR COMMUNITY



\$10 /MONTH Two books for a child for each month of the school year – to spark the joy of reading



\$25 /MONTH A digital literacy training session



\$50 /MONTH Support for a foster youth as they transition out of foster care

\$80 /MONTH Year-long literacy support to help students stay on track



\$100 /YEAR A summer of leadership experience for a teen to provide academic enrichment activities for local kids



\$565 /YEAR Tax assistance to 10 low-moderate income families

\$1600 /YEAR Investment in a family in our Direct Investment Program in Sacramento, which provides guaranteed income to families working to stay out of poverty by starting a business, going back to school, becoming homeowners and more



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