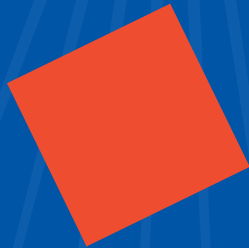


RESTORING FAMILIES & HEALING COMMUNITIES



*Supporting local families and
ending poverty starts at*

SQUARE ONE

2020/21
ANNUAL
REPORT



United Way
California Capital Region

MISSION

Build **STRONGER, HEALTHIER,
MORE COMPASSIONATE
COMMUNITIES**

2020/21
by the numbers

United Way California Capital Region's mission was more important than ever this year as the pandemic weakened our communities and exacerbated injustices. When it came to healing our region, many people had no idea where to start.

United Way started at Square One



At United Way, we believe Square One for ending poverty is helping every family succeed, so their community can too. Families know what they need to thrive, and this year we found new ways to be partners on their path, connecting them with resources to restore, heal and achieve their goals.



67
STUDENTS
improved reading skills through STARS and collectively gained **28** reading levels

13,605
BOOKS

were distributed to Yolo County children

243
KINDERGARTEN TO COLLEGE
savings accounts were opened



213

FOSTER YOUTH
participated in the Foster Youth
matched savings
account program



1,000

LAPTOPS

350

HOTSPOTS

115

**DIGITAL
LITERACY
CLASSES**

provided to local families

66

families received
**CASE-
MANAGEMENT
SERVICES**

100

families received
**GUARANTEED
MONTHLY
INCOME**

4,428

**INDIVIDUALS
& FAMILIES**

earned

\$7,550,140

IN TAX REFUNDS

through our
**Free Tax Prep
Program**

200

**LOW-INCOME
HOUSEHOLDS**
affected by
COVID-19 in Yolo
County received a
**\$500 one-time
distribution**



HELPING KIDS IN SCHOOL

Ending poverty starts in school, ensuring all students receive the support they need to graduate and succeed.

STARS, United Way's virtual tutoring program, paired volunteers with children needing literacy help. The program hosted

**454 TUTORING
SESSIONS**

and students collectively gained

**28 READING
LEVELS**

INVESTING IN LOCAL FAMILIES

United Way has an established track record of **providing direct financial empowerment to local families.**

In June 2021,

100 FAMILIES

in under-resourced communities began receiving **guaranteed monthly income** through our Direct Investment Program in Sacramento.



CREATING MEANINGFUL PARTNERSHIPS

Bringing people together is what we do best.

We partnered with SMUD and the City of Sacramento to **address the local digital divide** that disproportionately affects people of color and low-income populations. Together, we provided:

1,000 LAPTOPS

350 HOTSPOTS

115 DIGITAL LITERACY CLASSES

ORGANIZING TO LIFT IMPACTED FAMILIES

Long-term, sustainable **community development** is crucial for neighborhoods to rise from poverty.

United Way worked with residents in the **Marisol Village Housing** redevelopment to build capacity and turn resources into power by:

Holding
21 ONE-ON-ONE MEETINGS
with residents

Identifying
7 POWER GROUP LEADERS
to meet with community stakeholders

Giving
6 COMMUNITY PRESENTATIONS & TRAININGS
to support sustainability



PROGRAMS

VOLUNTEERS

Volunteers helped United Way and our nonprofit partners **transform lives and communities** across the Capital Region.

11 IN-PERSON CORPORATE VOLUNTEER PROJECTS

SEVERAL VIRTUAL OR IN-OFFICE DONATION DRIVES

140 VOLUNTEERS PARTICIPATED

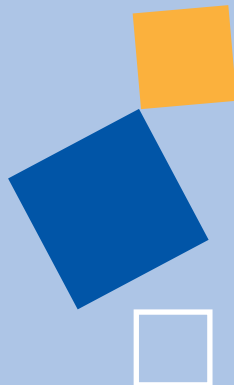
Participating companies include:

**CoBank
Deloitte
Healthnet
Macy's
Morgan Stanley
US Bank**

Nonprofit partners include:

**American River Parkway
Fruitridge Community Collaborative
Mercy Housing
River City Food Bank
Wellspring Women's Center**

**BRINGING
PEOPLE
TOGETHER**



UNITED WAY WOMEN UNITED®

Part of a global United Way network of more than 75,000 women taking action and impacting change, this group of local dynamic women is dedicated to **ensuring local foster youth are prepared for a successful transition to independence.**

92 MEMBERS **95** SUPPORTERS

\$107,160 RAISED



A virtual showcase gathered leaders of the Capital Region for an interactive **3-day celebration** of Women United members and supporters.

Their brilliance and strength were on display, reaching more than **8,500 PEOPLE** on social media and gaining more than **1,000 ENGAGEMENTS.**

YOUNG LEADERS SOCIETY

The passion and energy of the Capital Region's young professionals was needed more than ever this year to **create stronger, healthier and more compassionate communities.**

United Way's Young Leaders Society united young professionals in making a difference locally.

32 MEMBERS **41 SUPPORTERS**

315 VOLUNTEER HOURS **8 NONPROFIT PARTNERS**

\$14,934 RAISED



United Way's Young Leaders Society held its first virtual speaker series.

More than **100 YOUNG PROFESSIONALS** attended **REMIX 2020** that included sessions on self-care, community leadership and professional development.

TOCQUEVILLE SOCIETY

Part of an **international society of leaders and volunteer champions**, United Way's Tocqueville Society members are pioneers in industry, civic leaders and ambassadors of change.

17 MEMBERS

\$277,164 RAISED



United Way's Tocqueville Society held its inaugural speaker's series, **Heart, Mind & Soul**, with a panel of national guests addressing healthcare and educational inequities, conquering challenges and the power of optimism.

VOLUNTEERS & ACTION GROUPS



COMMUNITY
PARTNERS

MADE A

BIG
IMPACT

*We're better
together.*



TOP DONORS

\$5,000,000+



\$50,000



\$100,000



\$200,000



2020/21 CAMPAIGN RESULTS

30,000 DONORS

\$ 8,600,000

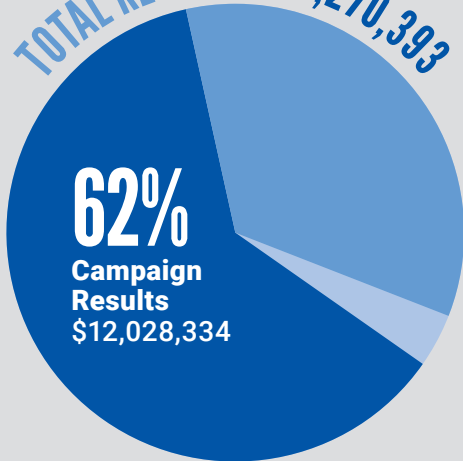
AUDIT NUMBERS

FISCAL YEAR
ENDING
JUNE 30
2021

REVENUE/EXPENSE		
REVENUE		
Campaign results	\$12,028,334	62%
Federal, Foundation & Corporate Grants	\$6,605,257	34%
Other revenue	\$636,802	3%
TOTAL REVENUE	\$19,270,393	
EXPENSE		
Agency and Community Support	\$7,208,567	76%
Campaigns	\$1,490,425	16%
Marketing and Communications	\$505,604	5%
Management and General	\$339,564	4%
TOTAL EXPENSE	\$9,544,160	
CHANGE IN NET ASSETS	\$9,726,233	
ASSETS		
CURRENT ASSETS		
Cash & equivalents	\$11,263,317	
Campaign pledges receivable	\$3,493,988	
Accounts receivable	\$459,086	
Prepaid expenses and other assets	\$84,674	
TOTAL CURRENT ASSETS	\$15,301,065	
NONCURRENT ASSETS		
Property and equipment, net	\$76,892	
Leasehold interest in property, net	\$1,707,630	
TOTAL NONCURRENT ASSETS	\$1,784,522	
TOTAL ASSETS	\$17,085,587	
LIABILITIES		
Designation distributions payable to agencies	\$3,962,320	
Grant distributions payable to agencies	\$--	
Accounts payable	\$286,447	
Accrued expenses and other liabilities	\$139,358	
TOTAL LIABILITIES	\$4,388,125	
NET ASSETS	\$12,697,462	
TOTAL LIABILITIES & NET ASSETS	\$17,085,587	

This report is based on the best available data at time of printing.

TOTAL REVENUE \$19,270,393



34% **Federal, Foundation & Corporate Grants**
\$6,605,257

3% **Other Revenue**
\$636,802

In December 2020, United Way California Capital Region received a \$10 million gift from philanthropist **MacKenzie Scott**.

The first wave of funding was earmarked to help reduce poverty in the Capital Region by supporting families and children.

COVID-19 RELIEF IN YOLO COUNTY

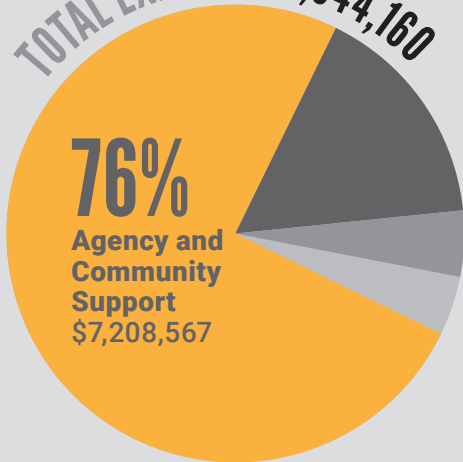
200 HOUSEHOLDS received **\$500** each

COMMUNITY BUILDING IN MARISOL VILLAGE

DIRECT INVEST PROGRAM

DIGITAL EQUITY PROGRAM

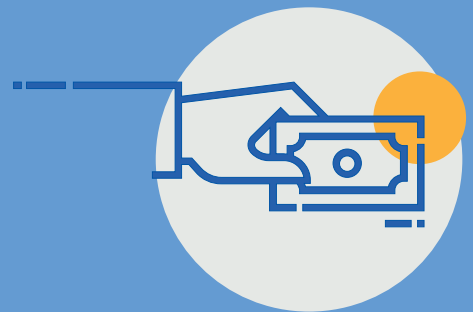
TOTAL EXPENSE \$9,544,160



16% **Campaigns**
\$1,490,425

5% **Marketing and Communications**
\$505,604

4% **Management and General**
\$339,564



FINANCIALS



THANK YOU

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   @unitedwayccr #UnitedWayCCR

YourLocalUnitedWay.org



United Way
California Capital Region