

Woodland United Way and United Way California Capital Region Merger FAQs

Why are the Woodland United Way and United Way California Capital Region merging?

Both organizations have much in common including shared goals and are collaborating in many ways to improve outcomes for children in the region. By combining resources, we will be better able to serve the local community.

What is the new name of the merged organization?

The merged organization will operate under the name United Way California Capital Region.

When does the merger take into effect?

The merger will take into effect on July 1, 2019.

Will the Woodland United Way office close?

No. The merged United Way California Capital Region will maintain offices in Woodland and Sacramento.

How would a merger affect Lori Ross, executive director of the Woodland United Way?

Lori Ross will continue to serve the community and join the staff at UWCCR as Area Director for Woodland and Yolo County programs and partnerships and.

What are the community benefits to this merger?

One merged organization serving the California Capital Region will result in increased investment in community needs, yield greater impact and outcomes, increase brand recognition, attract new donors, and make United Way more operationally efficient.

Have the Woodland United Way and UWCCR worked together in the past?

Yes, they have a history of supporting each other. Both organizations share common goals for improving the education, financial well-being and health of its residents. Already, they are collaborating to improve outcomes throughout the region including non-profit certification, AmeriCorps programs, etc.

What was the process to move forward with this merger?

A joint committee comprised of board members and senior staff from both organizations was created to explore the potential merger in the spring of 2018. Both groups' boards of directors approved the merger in late November after a unanimous recommendation from the committee that included current and former board members, community leaders and staff from both organizations.