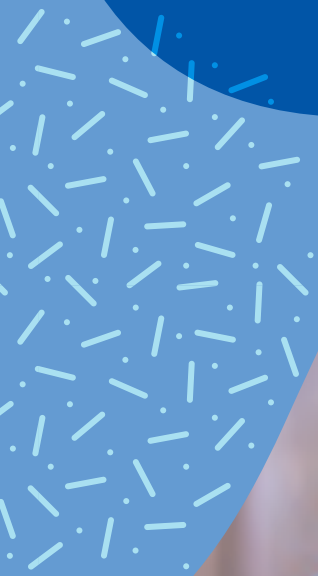


# HELPING KIDS BUILD BRIGHTER FUTURES

SQUARE  
ONE  
PROJECT

Ending poverty  
starts in school.



2018/19  
ANNUAL  
REPORT



United Way  
California Capital Region

# A LEGACY OF CHANGE

**United  
Way**



United Way  
California Capital Region

United Way California Capital Region has been serving our five county region for nearly 100 years to build stronger, healthier and more compassionate communities. We are dedicated to improving the lives of families and children, and strengthening communities in Amador, El Dorado, Placer, Sacramento and Yolo counties.



## ENDING POVERTY STARTS IN SCHOOL.

Sacramento area kids who graduate from college are **62%** less likely to live in poverty than those who drop out of high school.

That's why in 2016, we launched a legacy project to create lasting change in our community and significantly reduce poverty in our region.

The **Square One Project** is our 20-year commitment to increase the number of kids who graduate from high school ready for college or career. Together with our community partners, we provide kids with the tools and resources they need to succeed in school and beyond.

Square One Project building blocks for success are:

KEEPING  
KIDS IN  
SCHOOL

SETTING  
HIGH  
EXPECTATIONS

KEEPING  
KIDS ON  
TRACK

ENSURING  
STRONG  
SUPPORT



LEARN MORE ABOUT HOW WE  
ARE MAKING A DIFFERENCE.

# KEEPING KIDS IN SCHOOL

We help kids stay healthy so they can go to school every day.



**1 IN 5** students in the Sacramento region is food insecure – higher than the national average. Students who go to school hungry are unable to focus and learn.

Our **HEALTHY MEALS PROGRAM** serves meals to thousands of students over the school year and during the summer to help kids learn, grow and stay healthy.



**935,772**  
MEALS PROVIDED  
SINCE 2014

**198,959**  
MEALS SERVED  
LAST YEAR

## SQUARE ONE SUCCESS

In 2018, the rate of chronic absenteeism at Square One Project partner Robla School District decreased by **26%**.

# KEEPING KIDS ON TRACK

We help kids reach important educational milestones.

If kids aren't reading at grade level by 4th grade, they will have a hard time keeping up across multiple subjects like math and science. Those who fall behind in early grades often stay behind.

**LITERACY IS KEY!** 

In partnership with AARP Experience Corps, our local United Way is changing students' lives.

Last year, we served **415** students and after only one year:

**62%** of students, who started below grade level, improved their reading and literacy performance



## SQUARE ONE SUCCESS

In 2018, Square One Project partner Robla School District reported that more students were meeting and exceeding standards in English Language Arts compared to the previous year.

The rate of annual increase was **3x** higher than state and county averages.

# SETTING HIGH EXPECTATIONS

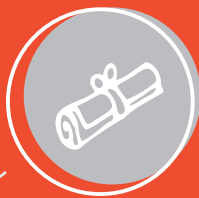
We help kids and their families aim high and achieve their goals.

Kids with at least \$1 in a college savings account are:

**3x** MORE LIKELY TO GO TO COLLEGE **4x** MORE LIKELY TO GRADUATE FROM COLLEGE

Our **KINDERGARTEN TO COLLEGE**

(K2C) savings program is making the dream of a college education a reality. Our local United Way seeds each K2C savings account with \$25 to help fuel kids' aspirations.



## SQUARE ONE SUCCESS

Next year, we will expand the K2C program to reach more families and more schools throughout our region.

# ENSURING STRONG SUPPORT

We help support families with tools and resources to get ahead.

Through our **FREE TAX PREP** program, we help families file their tax returns for free, saving them an average of \$200.

FOR THE 2018 TAX YEAR: **9,000** FAMILIES HELPED

**\$1.8M** TAX PREPARATION SAVINGS

**\$11.3M** FEDERAL REFUNDS



## SQUARE ONE SUCCESS

Free Tax Prep volunteers help clients save their tax refunds in a savings account or US Savings Bond. In 2019, families invested **\$474,679** in their futures.



AND EVEN MORE...

# VOLUNTEERS TAKING ACTION



UNITED WAY  
WOMEN  
UNITED®

This group of dynamic women is dedicated to ensuring local foster youth are prepared for a successful transition to independence.

RAISED  
**\$130,000**

to support United Way's foster youth programs.

126 FOSTER YOUTH

Supported with matched savings accounts for educational purposes and basic necessities when they leave foster care.

United Way hosted its first ever **FOSTER YOUTH SUMMIT** in 2019, uniting 130 community members including foster youth, service providers, educators and public sector leaders. The summit uncovered significant gaps between the needs of local foster youth and the community services being provided. An action group led by United Way will identify and implement solutions to improve foster youth outcomes.

## YOUNG LEADERS SOCIETY

Our young professionals action group is making a difference in the region by helping more kids achieve and succeed.

RAISED  
**\$23,541** to support the Kindergarten to College savings program.



# COMMUNITY ENGAGEMENT

## AARP EXPERIENCE CORPS

Together with AARP Experience Corps, United Way matches volunteer tutors ages 50+ with students to help kids become successful, confident readers.

**58** VOLUNTEER TUTORS    **1,950** HOURS



## SMALL BUSINESS, BIG IMPACT

This year, our local United Way launched a **Small Business Program** to empower small business owners and their employees in giving back to the community. Designed by small businesses, the program makes it easy for members to find volunteer opportunities, enhance corporate philanthropy initiatives, and build stronger networks within the community.

**CORNERSTONE MEMBER**  
MassMutual

**FOUNDING MEMBERS**

Delta Web  
Digital Deployment  
Cal-Vintage Roofing Co Inc.  
Honey

Paul Baker Printing  
Sagent Marketing  
Szymanowski Orthodontics  
River City Printers



## VOLUNTEERS UNITED

United Way partners with over 150 nonprofits across the region to build stronger communities.

**2,772**  
HOURS

**1,098**  
VOLUNTEERS

**91**  
COMPANIES

**26**  
PROJECTS COMPLETED

## VOLUNTEER CENTER

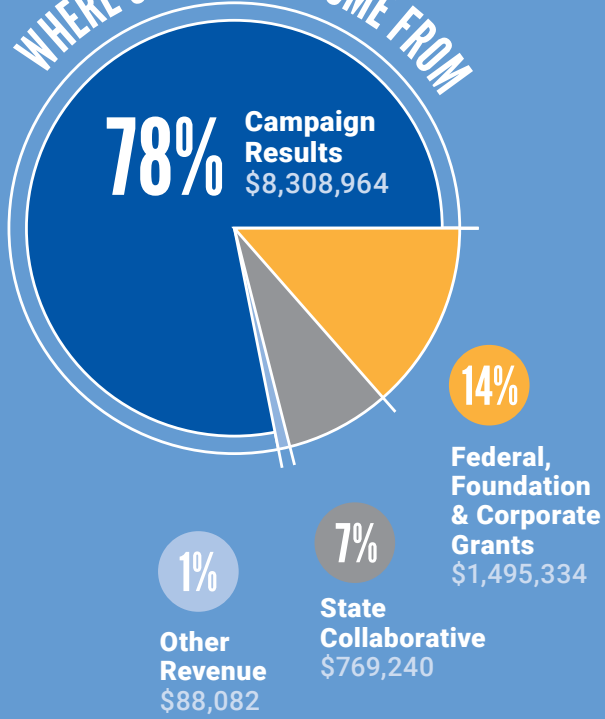
United Way makes giving back easier. With our new online Volunteer Center, we match volunteers with local causes and service projects all year round.

[YourLocalUnitedWay.org/Volunteer](http://YourLocalUnitedWay.org/Volunteer)

# STATEMENTS OF ACTIVITIES

YEAR ENDED  
6.30.18

## WHERE OUR FUNDS COME FROM



## HOW WE PUT YOUR MONEY TO USE



ASSETS		2018
<b>CURRENT ASSETS</b>		
Cash & equivalents		\$1,592,762
Campaign pledges receivable		\$2,948,918
Current portion of grants receivable		\$363,349
Accounts receivable		\$104,824
Prepaid expenses and other assets		\$116,485
<b>TOTAL CURRENT ASSETS</b>		<b>\$5,126,338</b>
<b>NONCURRENT ASSETS</b>		
Grants receivable		--
Property and equipment, net		\$80,604
Leasehold interest in property, net		\$1,765,191
<b>TOTAL NONCURRENT ASSETS</b>		<b>\$1,845,795</b>
<b>TOTAL ASSETS</b>		<b>\$6,972,133</b>
<b>LIABILITIES</b>		
Designation distributions payable to agencies		\$2,480,082
Grant distributions payable to agencies		\$42,154
Accounts payable and accrued liabilities		\$316,136
Funds held on behalf of other United Ways		\$665,493
<b>TOTAL LIABILITIES</b>		<b>\$3,503,865</b>
<b>NET ASSETS</b>		<b>\$3,468,268</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>		<b>\$6,972,133</b>

This report is based on the best available data at time of printing. Printed June 2019.



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California Capital Region**

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