LEADERS UNITED is an immersive program designed to further develop today’s corporate and community leaders. Through panel discussions, skills-based volunteer opportunities and assessments, participants gain valuable relationships, cultural awareness, a better self-understanding and new skills they will bring back to their workplace.

**18-WEEK PROGRAM TIMELINE 2019**

**Monday-Friday | JULY 22-26**
- Overview of United Way and Leaders United Program
- Public speaking training
- Personality and Strengthsfinder training
- Sales training
- Account assignments

**JULY 29 - NOVEMBER 21**
- Attend a Make a Difference Monday session each week
- Learn about our community and region from local industry professionals
- Participate in a hands on Volunteer Day at a local nonprofit

**GRADUATION | NOVEMBER 21**
with a program celebration for you and your supervisor to attend
**PARTICIPANTS IN THE LEADERS UNITED PROGRAM WILL:**

- Be assigned to a mentor from the United Way Board and have regular meetings with the region’s CEOs and top leaders.
- Participate in monthly volunteer projects.
- Run existing workplace campaign accounts and fundraisers for our community.
- Solicit new workplace campaign accounts for United Way California Capital Region and research Fortune 500 Companies for campaign interest.
- Support United Way California Capital Region’s campaign team with their campaigns by working at agency tabling events on assigned days and speaking at campaign events when needed.
- Weekly check-in calls and/or meetings with United Way California Capital Region

**LEADERS UNITED COMMITMENT OPTIONS**

<table>
<thead>
<tr>
<th>PARTIAL</th>
<th>FULL</th>
<th>3 DAYS / WEEK</th>
<th>2 DAYS / WEEK</th>
<th>WORK REMOTE*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partake in leadership training and educational sessions</td>
<td>✦</td>
<td>✦</td>
<td>✦</td>
<td>✦</td>
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<tr>
<td>Run larger campaign accounts as a full-time job</td>
<td>✦</td>
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<tr>
<td>Assigned to tabling events on those days</td>
<td>✦</td>
<td>✦</td>
<td>✦</td>
<td></td>
</tr>
<tr>
<td>Run campaign events on those days</td>
<td>✦</td>
<td>✦</td>
<td>✦</td>
<td></td>
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<tr>
<td>Give presentations on those days</td>
<td>✦</td>
<td>✦</td>
<td>✦</td>
<td></td>
</tr>
<tr>
<td>Office work in United Way California Capital Region office</td>
<td>✦</td>
<td>✦</td>
<td>✦</td>
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</tr>
<tr>
<td>Computer work in United Way California Capital Region office</td>
<td>✦</td>
<td>✦</td>
<td>✦</td>
<td></td>
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<tr>
<td>Work on companies in their “circle of influence”</td>
<td>✦</td>
<td>✦</td>
<td>✦</td>
<td>✦</td>
</tr>
<tr>
<td>Assigned to zero accounts to turn into campaigns</td>
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<td></td>
<td></td>
<td>✦</td>
</tr>
<tr>
<td>Assigned to certain level of accounts, such as school districts, etc.</td>
<td></td>
<td></td>
<td></td>
<td>✦</td>
</tr>
</tbody>
</table>

**LEADERS UNITED SPONSORSHIP**

Sponsored from a company and United Way California Capital Region hires someone

$8000

**CONTACT**

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916-856-3994

*15 HOURS TO UNITED WAY CALIFORNIA CAPITAL REGION*