

LEADERS UNITED

is an immersive program designed to further develop today's corporate and community leaders. Through panel discussions, skills-based volunteer opportunities and assessments, participants gain valuable relationships, cultural awareness, a better self-understanding and new skills they will bring back to their workplace.



18-WEEK PROGRAM TIMELINE

2019

Monday-Friday | JULY 22-26

- Overview of United Way and Leaders United Program
- Public speaking training
- Personality and Strengthsfinder training
- Sales training
- Account assignments

JULY 29 - NOVEMBER 21

- Attend a Make a Difference Monday session each week
- Learn about our community and region from local industry professionals
- Participate in a hands on Volunteer Day at a local nonprofit

GRADUATION NOVEMBER 21

with a program celebration for you and your supervisor to attend



United Way
California Capital Region



United Way
California Capital Region

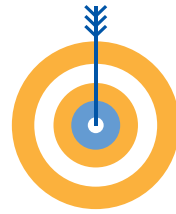
LEADERS UNITED

INVESTING IN
INCLUSIVE LEADERS



PARTICIPANTS IN THE LEADERS UNITED PROGRAM WILL:

- Attend weekly educational classes with local industry professionals. Topics include: Marketing & Social Media, Generational Motivation, Human Resources, Healthcare, Government, Legal Issues and Finance - plus updates on the state of local Nonprofits, Arts, and Sports sectors.
- Be assigned to a mentor from the United Way Board and have regular meetings with the region's CEOs and top leaders.
- Participate in monthly volunteer projects.
- Run existing workplace campaign accounts and fundraisers for our community.
- Solicit new workplace campaign accounts for United Way California Capital Region and research Fortune 500 Companies for campaign interest.
- Support United Way California Capital Region's campaign team with their campaigns by working at agency tabling events on assigned days and speaking at campaign events when needed.
- Weekly check-in calls and/or meetings with United Way California Capital Region



LEADERS UNITED COMMITMENT OPTIONS

	AT UNITED WAY CALIFORNIA CAPITAL REGION			WORK REMOTE*
	FULL TIME	3 DAYS /WEEK	2 DAYS /WEEK	
Partake in leadership training and educational sessions	◆	◆	◆	◆
Run larger campaign accounts as a full-time job	◆			
Assigned to tabling events on those days	◆	◆	◆	
Run campaign events on those days	◆	◆	◆	
Give presentations on those days	◆	◆	◆	
Office work in United Way California Capital Region office	◆	◆	◆	
Computer work in United Way California Capital Region office	◆	◆	◆	
Work on companies in their "circle of influence"	◆	◆	◆	◆
Assigned to zero accounts to turn into campaigns				◆
Assigned to certain level of accounts, such as school districts, etc.	◆	◆	◆	◆

*15 HOURS
TO UNITED WAY
CALIFORNIA
CAPITAL REGION



LEADERS UNITED SPONSORSHIP

Sponsored from a company and United Way California Capital Region hires someone \$8000

contact

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