Supporting local families and ending poverty starts at SQUARE ONE
United Way California Capital Region’s mission was more important than ever this year as the pandemic weakened our communities and exacerbated injustices. When it came to healing our region, many people had no idea where to start.

United Way started at Square One

At United Way, we believe Square One for ending poverty is helping every family succeed, so their community can too. Families know what they need to thrive, and this year we found new ways to be partners on their path, connecting them with resources to restore, heal and achieve their goals.

**MISSION**

Build STRONGER, HEALTHIER, MORE COMPASSIONATE COMMUNITIES

**2020/21**

by the numbers

67 students improved reading skills through STARS and collectively gained 28 reading levels

13,605 books were distributed to Yolo County children

243 kindergarten to college savings accounts were opened
213 foster youth participated in the Foster Youth matched savings account program.

66 families received case-management services.

100 families received guaranteed monthly income.

200 low-income households affected by COVID-19 in Yolo County received a $500 one-time distribution.

4,428 individuals & families earned $7,550,140 in tax refunds through our Free Tax Prep Program.

1,000 laptops provided to local families.

350 hotspots.

115 digital literacy classes.
HELPING KIDS IN SCHOOL

Ending poverty starts in school, ensuring all students receive the support they need to graduate and succeed.

STARS, United Way’s virtual tutoring program, paired volunteers with children needing literacy help. The program hosted 454 tutoring sessions and students collectively gained 28 reading levels.

INVESTING IN LOCAL FAMILIES

United Way has an established track record of providing direct financial empowerment to local families.

In June 2021, 100 families in under-resourced communities began receiving guaranteed monthly income through our Direct Investment Program in Sacramento.
United Way worked with residents in the Marisol Village Housing redevelopment to build capacity and turn resources into power by:

**CREATING MEANINGFUL PARTNERSHIPS**

Bringing people together is what we do best.

We partnered with SMUD and the City of Sacramento to address the local digital divide that disproportionately affects people of color and low-income populations. Together, we provided:

- **1,000 Laptops**
- **350 Hotspots**
- **115 Digital Literacy Classes**

**ORGANIZING TO LIFT IMPACTED FAMILIES**

Long-term, sustainable community development is crucial for neighborhoods to rise from poverty.

United Way worked with residents in the Marisol Village Housing redevelopment to build capacity and turn resources into power by:

- **Holding 21 One-on-One Meetings** with residents
- **Identifying 7 Power Group Leaders** to meet with community stakeholders
- **Giving 6 Community Presentations & Trainings** to support sustainability

**PROGRAMS**
Volunteers helped United Way and our nonprofit partners transform lives and communities across the Capital Region.

11 in-person corporate volunteer projects

Several virtual or in-office donation drives

140 volunteers participated

Participating companies include:
- CoBank
- Deloitte
- Healthnet
- Macy’s
- Morgan Stanley
- US Bank

Nonprofit partners include:
- American River Parkway
- Fruitridge Community Collaborative
- Mercy Housing
- River City Food Bank
- Wellspring Women’s Center

The United Way Women United

Part of a global United Way network of more than 75,000 women taking action and impacting change, this group of local dynamic women is dedicated to ensuring local foster youth are prepared for a successful transition to independence.

92 members
95 supporters
$107,160 raised

A virtual showcase gathered leaders of the Capital Region for an interactive 3-day celebration of Women United members and supporters.

Their brilliance and strength were on display, reaching more than 8,500 people on social media and gaining more than 1,000 engagements.
United Way’s Young Leaders Society held its first virtual speaker series. More than 100 young professionals attended REMIX 2020 that included sessions on self-care, community leadership and professional development.

United Way’s Tocqueville Society held its inaugural speaker’s series, Heart, Mind & Soul, with a panel of national guests addressing healthcare and educational inequities, conquering challenges and the power of optimism.

The passion and energy of the Capital Region’s young professionals was needed more than ever this year to create stronger, healthier and more compassionate communities.

United Way’s Young Leaders Society united young professionals in making a difference locally.

Part of an international society of leaders and volunteer champions, United Way’s Tocqueville Society members are pioneers in industry, civic leaders and ambassadors of change.

17 MEMBERS
$277,164 RAISED

32 MEMBERS 41 SUPPORTERS
315 VOLUNTEER HOURS 8 NONPROFIT PARTNERS
$14,934 RAISED

United Way’s Young Leaders Society

United Way’s Tocqueville Society

YOUNG LEADERS SOCIETY

TOQUEVILLE SOCIETY

VOLUNTEERS & ACTION GROUPS
<table>
<thead>
<tr>
<th></th>
<th>Amount</th>
<th>Percentage</th>
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<tbody>
<tr>
<td><strong>REVENUE</strong></td>
<td></td>
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<tr>
<td>Campaign results</td>
<td>$12,028,334</td>
<td>62%</td>
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<tr>
<td>Federal, Foundation &amp; Corporate Grants</td>
<td>$6,605,257</td>
<td>34%</td>
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<tr>
<td>Other revenue</td>
<td>$636,802</td>
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<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td>$19,270,393</td>
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<td><strong>EXPENSE</strong></td>
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<tr>
<td>Agency and Community Support</td>
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<td>Campaigns</td>
<td>$1,490,425</td>
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<td>Marketing and Communications</td>
<td>$505,604</td>
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<td>Management and General</td>
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<td><strong>TOTAL EXPENSE</strong></td>
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<td><strong>CHANGE IN NET ASSETS</strong></td>
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<td><strong>CURRENT ASSETS</strong></td>
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<td>Cash &amp; equivalents</td>
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<td>Campaign pledges receivable</td>
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<td>Accounts receivable</td>
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<td>Prepaid expenses and other assets</td>
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<td><strong>TOTAL CURRENT ASSETS</strong></td>
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<td><strong>NONCURRENT ASSETS</strong></td>
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<td>Property and equipment, net</td>
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<td>Leasehold interest in property, net</td>
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<td><strong>TOTAL NONCURRENT ASSETS</strong></td>
<td>$1,784,522</td>
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<td><strong>TOTAL ASSETS</strong></td>
<td>$17,085,587</td>
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<td><strong>LIABILITIES</strong></td>
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<td>Designation distributions payable to agencies</td>
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<td>Grant distributions payable to agencies</td>
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<td>Accounts payable</td>
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<td>Accrued expenses and other liabilities</td>
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<td><strong>NET ASSETS</strong></td>
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<td><strong>TOTAL LIABILITIES &amp; NET ASSETS</strong></td>
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This report is based on the best available data at time of printing.
In December 2020, United Way California Capital Region received a $10 million gift from philanthropist MacKenzie Scott.

The first wave of funding was earmarked to help reduce poverty in the Capital Region by supporting families and children.

**COVID-19 RELIEF IN YOLO COUNTY**

200 households received $500 each

**COMMUNITY BUILDING IN MARISOL VILLAGE**

Direct Invest Program

Digital Equity Program
THANK YOU