

THE PATH FORWARD STARTS AT SQUARE ONE

SUPPORT LOCAL FAMILIES & END POVERTY



United Way
California Capital Region

OUR MISSION IS
MORE
IMPORTANT
THAN EVER

United Way California Capital Region's mission is to build stronger, healthier and more compassionate communities.

We are dedicated to improving the lives of families and children in Amador, El Dorado, Placer, Sacramento and Yolo counties.

Yet the pandemic has weakened our communities and exacerbated injustices. When it comes to healing our region, many people have no idea where to start.



UNITED WAY STARTS AT SQUARE ONE



At United Way California Capital Region, we believe creating stronger, healthier, more compassionate communities starts at Square One:

Helping every family succeed so their community can too.

Families know what they need to thrive. We are their partners on that path, connecting them with resources to achieve their goals.



SOCIAL JUSTICE IS OUR PATH FORWARD

We are now working on an even larger scale to help families heal and meet our 20-year promise to significantly reduce poverty in our region. We are laying steppingstones of social justice on our path to help every family thrive and build a healthy community by:

- Building capacity in undervalued communities
- Creating meaningful partnerships
- Seeking equity in education
- Making social justice investments in families

OUR PATH FORWARD



BUILDING CAPACITY IN UNDERVALUED COMMUNITIES

Long-term, sustainable community development

is crucial for neighborhoods to rise from poverty. We are working with residents in targeted undervalued communities to build capacity and turn resources into power to make change.

STARTING AT SQUARE ONE

We worked to ensure residents' voices were heard in Marisol Village Housing during redevelopment. We held **21 ONE-ON-ONE MEETINGS** with residents, identified **7 POWER GROUP LEADERS** to meet with community stakeholders, and gave **6 COMMUNITY PRESENTATIONS** and trainings to support sustainability.

CREATING MEANINGFUL PARTNERSHIPS

Bringing people together is what we do best.

We partner with individuals, **300 COMPANIES** and **160 NONPROFITS** to impact our communities.

STARTING AT SQUARE ONE

United Way is partnering with SMUD, City of Sacramento and City of Rancho Cordova to address the local digital divide that disproportionately affects people of color and low-income populations. Together, we are offering free internet, computer equipment and digital literacy training for households.



SEEKING EQUITY IN EDUCATION

Ending poverty starts in **school**, ensuring all students receive the support they need to graduate and succeed.

STARTING AT SQUARE ONE

We recently launched STARS, a virtual online tutoring program, that pairs volunteers with children needing literacy help.

The program has hosted
454 TUTORING SESSIONS
and students have gained
28 READING LEVELS.

MAKING SOCIAL JUSTICE INVESTMENTS IN FAMILIES

United Way has an established track record of providing **direct financial empowerment** to local families through programs including Free Tax Prep, Kindergarten to College and COVID-19 relief.

STARTING AT SQUARE ONE

Beginning in summer 2021, we are investing directly in families in under-resourced communities through our Direct Investment Program in Sacramento.

100 QUALIFIED FAMILIES will receive guaranteed monthly funds to start a business, go back to school, become homeowners and more.



JOIN US

— *and* —

HELP LOCAL FAMILIES THRIVE

GIVE & CHANGE
PEOPLE'S LIVES

Every donation to United Way makes an impact on someone's life in communities across our region. You can make a gift online or through your workplace giving program.

DONATE TODAY!

YourLocalUnitedWay.org/Donate

VOLUNTEER

With the challenges our community is facing, we need volunteers more than ever. Sign up as a volunteer or with your company through our online Volunteer Center where we match volunteers with local causes and service projects year-round.

SIGN UP TO VOLUNTEER TODAY!

YourLocalUnitedWay.org/Volunteer

COMMUNITY ACTION GROUPS



— UNITED WAY —
WOMEN UNITED[®]

Part of a global United Way network of more than 75,000 women taking action and impacting change, this group of dynamic women is dedicated to ensuring local foster youth are prepared for a successful transition to independence, especially now as the pandemic has weakened support systems.

LEARN MORE TODAY!

YourLocalUnitedWay.org/Women-United



YOUNG LEADERS SOCIETY

More than ever, we need the passion and energy of our community's young professionals to help create stronger, healthier, more compassionate communities in our region. United Way's Young Leaders Society unites young professionals in making a difference in our community.

LEARN MORE TODAY!

[YourLocalUnitedWay.org/
Young-Leaders-Society](http://YourLocalUnitedWay.org/Young-Leaders-Society)



TOCQUEVILLE SOCIETY

Part of an international society of leaders and volunteer champions, United Way's Tocqueville Society members are pioneers in industry, civic leaders and ambassadors for change. Members are workplace partners, government champions and community volunteers, generously giving time and resources.

LEARN MORE TODAY!

YourLocalUnitedWay.org/toc





YOUR GIFT CREATES CHANGE IN OUR COMMUNITY



\$5 /MONTH Two books for a child for each month of the school year – to spark the joy of reading



\$10 /MONTH Year-long literacy support to help students stay on track



\$25 /MONTH A digital literacy training session

\$50 /MONTH Support for a foster youth as they transition out of foster care



\$100 /YEAR A summer of leadership experience for a teen to provide academic enrichment activities for local kids



\$200 /YEAR Support for an at-risk family with housing or financial stability services through our Siemer Institute partners

\$300 /YEAR Tax assistance to 20 low-moderate income families

\$1600 /YEAR Investment in a family in our Direct Investment Program in Sacramento, which provides guaranteed income to families working to stay out of poverty by starting a business, going back to school, becoming homeowners and more

10389 Old Placerville Road • Sacramento, CA 95827

phone (916) 368-3000 fax (916) 368-3029



@unitedwayccr #UnitedWayCCR

YourLocalUnitedWay.org

**United
Way**



United Way
California Capital Region