Create STRONGER, HEALTHIER, MORE COMPASSIONATE COMMUNITIES

Join our movement

United Way
California Capital Region
As we face a pandemic, economic downturn, deep roots of racial inequality and poverty, these words have never been more relevant. And the need for United Way’s time-tested expertise in bringing people together is needed now more than ever.

We hope you will join our movement across Amador, El Dorado, Placer, Sacramento and Yolo counties to tackle tough questions, address root issues and create large-scale solutions that end poverty and make the Greater Sacramento region stronger, healthier and more compassionate, starting with our children.

For nearly 100 years, United Way California Capital Region has faced the region’s deepest and most urgent needs by bringing people together to build stronger, healthier and more compassionate communities.
THE NUMBERS ARE CLEAR:

School is **square one** for reaching all families and ensuring children are healthy and successful in life.

Sacramento-area kids who graduate from college are **62% less likely to live in poverty** than those who drop out of high school.

That’s why in 2016, we launched our **Square One Project** to create lasting change in our community and significantly reduce poverty. This is our 20-year commitment to increase the number of kids who graduate from high school ready for college or career.

We have had fantastic success in the first four years of this project, addressing the many issues that keep kids from succeeding in school – hunger, housing, education, finances and more – through our four **BUILDING BLOCKS FOR SUCCESS**.

Our community now faces new and deepening hurdles, which changes some of our work. We are working with our community partners to provide families with the tools and resources they need for their kids to succeed.
During this period, we also distributed 6,500 books to students in Woodland for summer reading.

We partnered with nonprofit partners across our five-county region to identify low-income families whose lives were disrupted by the outbreak to ensure they received the help they needed.

We also partnered with Donate4Sacramento – all dollars donated to the Support Families area were distributed to Sacramento families through our fund.

We worked with 11 nonprofit partners who identified local families in need.

**AMADOR**
Amador Tuolumne Community Action Agency

**EL DORADO**
3 Strands Global Foundation

**PLACER**
Kids First
Lighthouse Community Counseling

**SACRAMENTO**
Birth and Beyond
Black Child Legacy Campaign
Neighborhood Centers
International Rescue Committee
Opening Doors

**YOLO**
Empower Yolo
RISE Inc.
Yolo County Children's Alliance
WE RAISED MORE THAN $572,000 in order to provide families with a one-time $500 distribution to help with rent, bills and basic needs.

““It's very meaningful to me to receive this funding because I can continue paying my bills and provide food and clothing for my children. When I learned that the funds come from people in the city, I was very grateful to see how they care about the community and that they are always willing to help others during hard times. Thank you United Way for making this possible.”
— Nayely

Most recipients used their funds for housing, utilities, food, and basic needs.

And we do even more...
If kids aren’t reading at grade level by 4th grade, they will have a hard time keeping up across multiple subjects. Those who fall behind in early grades often stay behind. This year, we will be working with local schools to provide online literacy tools that support teachers and students.

We help kids reach important educational milestones.

Keeping Kids on Track

Keeping Kids in School

United Way is partnering with Yolo County Children’s Alliance to provide support and case management services to help families remain in a stable home and get on the pathway to success.

SQUARE ONE SUCCESS

The case management support program provided services to at least 75 families in the first year.

Health is also a key factor in school attendance. Last year, we served 62,338 meals at 21 school and community sites so kids could stay healthy and ready to learn.

Last year, our AARP Experience Corps volunteers helped 385 students improve their reading skills through small group tutoring sessions in schools.

With the impact of the pandemic, we are transitioning this program into a virtual tutoring program.

We help kids attend school every day.

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Keeping Kids on Track

We help kids reach important educational milestones.
We help kids and their families aim high and achieve their goals.

Kids with at least $1 in a college savings account are **three times** more likely to go to college and **four times** more likely to graduate from college. Our Kindergarten to College (K2C) savings program makes college education a reality by seeding each K2C savings account with $25.

More than 1/3 of households in the Sacramento region were a paycheck away from homelessness before the pandemic hit – that number is going to rise in the coming months. Through our **Free Tax Prep** program, we help families file their tax returns for free, saving them an average of $200, and helping them apply for up to **$6,500** in tax credits.

Last year, we opened **262 college savings accounts** at **10 participating schools**.

Last year, **21,480 of our IRS-certified volunteers** helped **9,000 families** earn a total of **$11.3 million in refunds**.

Join our movement.
This group of dynamic women is dedicated to ensuring local foster youth are prepared for a successful transition to independence, especially now as they face the pandemic and high unemployment amidst more exposed racial inequality.

Through volunteer opportunities, donations and networking events, last fiscal year the **262 members** of our Women United group:

- **Raised $101,091** to support United Way’s foster youth programs.
- **Supported 146 foster youth** with matched savings accounts for educational purposes and basic necessities when they leave foster care.
- **Held monthly life skills workshops** to help foster youth manage personal finances, apply for scholarships, navigate the college system and prepare for interviews.

**MOVING FORWARD**

Women United will continue these programs and work to address significant gaps in services uncovered during our Foster Youth Summit last year.

**Join today!**

YourLocalUnitedWay.org/women-united
More than ever, we need the passion and energy of our community’s young professionals to help create stronger, healthier, more compassionate communities in our region.

Through volunteer opportunities, donations and networking events, last fiscal year the **62 members** of our Young Leaders Society:

- **Raised more than $27,221** to support the Square One Project.
- **Volunteered** monthly with various organizations lending their support to issues far and wide including Habitat for Humanity and Project Birthday.
- **Hosted Brews & Brains fundraisers** that raised more than $18,000 in 2019 with more than **400 attendees**.

**MOVING FORWARD**

Young Leaders Society will continue its work to create impact in the community through volunteer projects and virtual fundraisers for the Square One Project.

The group is also rolling out a speaker series that will feature prominent speakers.

Join today! YourLocalUnitedWay.org/young-leaders-society
Bringing people together is what we do best. We partner with individuals, companies and more than **150 nonprofits** across the region to make a hands-on difference in our communities. Last year:

Volunteers donated **4,706 hours** to complete **24 projects**.

**MOVING FORWARD**

With the challenges our community is facing this year, we will need volunteers more than ever. Sign up as a volunteer or with your company through our online Volunteer Center where we match volunteers with local causes and service projects year-round.

**Sign up today!**

YourLocalUnitedWay.org/Volunteer
YOUR GIFT *creates* CHANGE IN OUR COMMUNITY

- **$5/month**: A book for a child for each month of the school year – to spark the joy of reading
- **$10/month**: Year-long literacy support to help students stay on track
- **$25/month**: Seed for college savings accounts for 12 kindergarten students
- **$50/month**: Support for a foster youth as they transition out of foster care
- **$100/year**: A summer of leadership experience for a teen to provide academic enrichment activities for local kids
- **$200/year**: Support for an at-risk family with housing or financial stability services through our Siemer Institute partners
- **$300/year**: Tax assistance to 20 low-moderate income families
- **$1600/year**: Investment in a family participating in the Capital Region Independence Initiative which provides direct payment to families who are working to stay out of poverty by starting a business, going back to school or becoming homeowners
WE NEED YOUR PASSION TO CREATE STRONGER, HEALTHIER, MORE COMPASSIONATE COMMUNITIES IN OUR REGION.

THANK YOU

for supporting our Square One Project as we work to address the pandemic, economic downturn, deep roots of racial inequality, and poverty here at home.