HELP KIDS REACH NEW HEIGHTS!

Supporting kids so they can achieve their full potential.
United Way California Capital Region has been serving our local region for nearly 100 years. Together with strong support, we have helped countless families and children, and have strengthened communities in Amador, El Dorado, Placer, Sacramento and Yolo counties.

**BUT OUR WORK IS FAR FROM OVER.**

In 2016, we decided it was time for the ultimate group project. By bringing together nonprofits, volunteers, donors, schools, companies, government and more, we can significantly reduce generational poverty in our region by starting in school.

The Square One Project is our 20-year commitment to increase the number of kids that graduate from high school ready for college or career by removing barriers that prevent them from succeeding in school.

Sacramento area kids who graduate from college are 62% less likely to live in poverty than those who drop out of high school. We’re providing tools and resources to help build stable households and promote getting an education.

Square One consists of four key pillars:
Students face many challenges that can distract them from learning.

1 IN 5 students in the Sacramento region is food insecure – this is higher than the national average. Imagine trying to focus when you’re hungry.

Our **HEALTHY MEALS PROGRAM** serves meals to thousands of students over the school year and during the summer that help kids learn, play, and grow:

- 736,813 MEALS PROVIDED SINCE 2014
- 216,684 MEALS LAST YEAR

Plus, we raised funds to install **HYDRATION STATIONS** in all five elementary schools in the Robla School District that provide access to water instead of sugary drinks.

- 55,534 GALLONS OF WATER (SO FAR)

If kids aren’t reading at grade level by 4th grade, they will have a hard time keeping up across multiple subjects like math and science. Those who fall behind in early grades often stay behind.

In partnership with AARP Experience Corps, our **CAMPAIGN FOR GRADE LEVEL READING** is changing student’s lives.

- 35 VOLUNTEER TUTORS
- 306 STUDENTS
- 90 CLASSROOMS
- 12 SCHOOLS

**AFTER ONLY ONE YEAR OF HELP:**

- 71% of students who were below grade level at the beginning of the year improved their reading and literacy performance by one or more proficiency levels.
- 42% improved by one full grade level or more.

**LITERACY IS KEY!**
We help kids and their parents prepare for college both academically and financially.

Kids with at least $1 in a college savings account are:
3x more likely to go to college
4x more likely to graduate from college

Our KINDERGARTEN TO COLLEGE savings program is making the dream of a college education a reality. We raised funds to open college savings accounts for EVERY KINDERGARTENER in the Robla School District.

Through our VITA program, we help families file tax returns for free.

FOR THE 2017 TAX YEAR:

- 8,488 tax filings
- 9,000 families helped
- 433 volunteers
- 16,463 volunteer hours
- 42 sites

$10,058,494 in total refunds
$1,700,000 in tax prep savings
~$200 savings per filer!

We’re helping families build stable households by providing important tools and resources.
This group of dynamic women are supporting local foster youth so that they can succeed in life.

111 MEMBERS
261 SUPPORTERS

UNITED WAY’S WOMEN UNITED

formerly WOMEN IN PHILANTHROPY

RAISED $147,570 to support local foster youth programs including matched savings accounts so they have means to cover the cost of basic necessities and educational-related expenses when they emancipate.

COLLECTED 268 TOWEL SETS for youth leaving the foster care system starting out on their own.

TAUGHT IMPORTANT LIFE SKILLS WORKSHOPS including financial responsibility, how to navigate the college system, and how to prepare for an interview.

YOUNG LEADERS SOCIETY

The next generation of philanthropists is working hard to make a difference in the region.

126 MEMBERS
171 SUPPORTERS

RAISED $42,486 to support the Kindergarten to College savings program.
COMMUNITY ENGAGEMENT

People from across the region are supporting the Square One Project and impacting change in a big way.

STORY

WHO’S HELPING WHOM?

We know that when volunteers give back to the community, it not only helps those in need, but it also benefits the volunteers.

Nearly 100% of our AARP Experience Corps volunteers said that volunteering helped them stay physically and mentally active, and ALL said it increased their sense of purpose in life.

THANK YOU

for supporting United Way and our Square One Project. We are pleased with the progress we’ve made, and look forward to increasing our collective impact in our community.

WE COULDN’T DO IT WITHOUT YOU!

ANNUAL

DAY OF CARING

The largest one-day volunteer event in the Sacramento region.

847 VOLUNTEERS GAVE 3,401 HOURS

39 VOLUNTEER PROJECTS supporting local nonprofits

130+ COMPANIES & ORGANIZATIONS participated with volunteers and support
LIABILITIES

2017

Designation distributions payable to agencies $2,379,747
Grant distributions payable to agencies $54,454
Accounts payable and accrued liabilities $450,906
Funds held on behalf of other United Ways $755,575

TOTAL LIABILITIES $3,640,682

NET ASSETS $3,600,852

TOTAL LIABILITIES & NET ASSETS $7,241,534

WHERE OUR FUNDS COME FROM

76% Campaign Results $7,827,122
9% Other Revenue $105,788
14% Federal, Foundation & Corporate Grants $1,414,667
9% Our Promise Campaign $989,242

NET ASSETS

81% Agency & Community Support $8,091,260
11% Campaigns $1,073,787
4% Marketing & Communications $439,948
3% Management & General $344,057
1% United Way Worldwide Dues $130,615

HOW WE PUT YOUR MONEY TO USE

16% Agency & Community Support $1,257,960
14% United Way Worldwide Dues $130,615
11% Federal, Foundation & Corporate Grants $1,414,667
9% Other Revenue $105,788
4% Marketing & Communications $439,948
3% Management & General $344,057
1% United Way Worldwide Dues $130,615