

# UNITED WAY'S WOMEN UNITED LUNCHEON

October 26, 2017 | 11 a.m. – 1 p.m.  
Memorial Auditorium, Sacramento

When women come together for a collective purpose, powerful things can happen. United Way's Women United are focused on making a positive impact on the lives of local foster youth. This event is one of the most unique opportunities in our region, offering the chance to network with other caring philanthropists, and hear first-hand about the issues faced by foster youth and what United Way and its partners are doing to make an impact. **We are excited to announce that this year's special guest is, Simone Biles!** Proceeds from the event will benefit programs that support local foster youth. In 2016, more than \$47,000 was raised at the luncheon to help teens in United Way's programs.

Audience demographic: Women United members (membership starts at an annual gift of \$375), high profile women and community leaders

### Women United by the numbers:

- 1 annual luncheon that ignites a year of action and giving to our local foster youth
- 21 foster youth ensembles sponsored in fashion show
- 48 pieces of luggage collected for emancipating foster youth
- 148 holiday gifts purchased & 168 stockings gifted to foster youth
- 313 foster Youth participated in United Way's programs
- 253 towel sets collected for emancipation baskets
- 208 Women United members (2015 – 2016)

SPONSOR BENEFITS:	SPONSOR CATEGORY					
	PRESENTING	VIP RECEPTION	PLATINUM	GOLD	SILVER	TABLE
Exclusive opportunity for one sponsor	Industry exclusive	X				
Opportunity to introduce Simone Biles during speaking program	X					
Presenting sponsor of the event; event would be named United Way's Women United Luncheon presented by (your company name here)	X					
Logo placement on all ads for event	X					
Logo placement on tickets for post-event photos with Simone Biles	X					
Logo placement on invitation	X					

For more information on sponsorships, contact [amber.lovett@uwccr.org](mailto:amber.lovett@uwccr.org).

# Become a **United Way Sponsor**

Name recognition in all press releases	X					
Mentioned in social media promotion	X					
Logo placement on VIP reception ticket		X				
Presenting sponsor of the VIP reception with Simone Biles		X				
Opportunity to introduce Simone Biles during VIP reception		X				
Logo placement on registration website	X	X				
Opportunity have a booth at the event	X	X	X			
Verbal recognition during speaking program	X	X	X			
One full-page, color ad in event program	2 page spread	Inside front cover	X	Half-page		
Logo placement on event signage	X	X	X	Name	Name	
Opportunity to provide give-away items in gift bag	X	X	X	X	X	
Tickets to VIP reception featuring Simone Biles	30	20	10	4	2	
Tickets for post-event photos with Simone Biles	30	20	10	4	2	
Logo placement in event program	X	X	X	Name	Name	Name
Logo placement on reserved table	X	X	X	X	X	X
Reserved tables of 10 with priority placement	3	2	2	2	1	1
Gift bags	30	20	20	20	10	10
<b>Investment:</b>	<b>\$50,000</b>	<b>\$30,000</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>

**Individual event tickets:** \$95 – General Ticket, \$150 – Fashion Show Sponsor Ticket (*Portion of ticket benefits fashion show*)

1 Presenting (\$50k) 1 VIP (\$30k) 1 Platinum (\$20k) 2 Gold (\$20k) 4 silver (\$20k) 10 table (\$25k)

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