



**For accredited members
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FOR IMMEDIATE RELEASE

**GOLDEN 1 EMPLOYEES AND BUSINESS PARTNERS
DONATE 15,989 ROLLS OF TOILET PAPER TO
LOCAL NONPROFITS**

SACRAMENTO, Calif., June 30, 2010—Employees and business partners of The Golden 1 Credit Union participated in the second annual United Way Toilet Paper Drive on June 18 contributing 15,989 rolls of toilet paper to benefit local nonprofits. This necessary staple costs each agency thousands of dollars each year that they could be spending on other forms of assistance.

Sponsored by Golden 1, FOX40, AT&T, Foodlink, The Sacramento Bee and Hot 103.5 radio, a combined effort brought in 46,766 rolls of toilet paper during this drive ending just short of the 50,000 goal but far surpassing last year's results of approximately 35,000 rolls.

Golden 1's contributions represented 33.5% of the total rolls of toilet paper collected by United Way in this drive. Of these, 10,205 came from the credit union's employees and 5,784 came from its supportive business partners.

"Golden 1 has a long history of going above and beyond when giving back to the communities it serves," said Teresa A. Halleck, Golden 1 President and CEO. "In a difficult economy, with public assistance in short supply, it is a great source of pride to see our employees, members and our business partners come through with these much needed donations."

The rolls will be distributed to many of United Way's 142 certified partners in Amador, El Dorado, Placer, Sacramento and Yolo counties. For more information, visit www.yourlocalunitedway.org/tp-drive.

The Golden 1 Credit Union is California's leading credit union, with 84 offices, \$7.3 billion in assets and nearly 700,000 members.

ATTACHED PHOTO: Back row L to R: Lennie Gzesh, Ed Marr, Teresa A. Halleck, Donna Bland, Tammy Davis, Bill Thorla. Front Row L to R: Bob Garrison, Scott Ingram

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