



Woodland United Way and United Way California Capital Region Merger FAQs

Why are the Woodland United Way and United Way California Capital Region merging?

Both organizations have much in common including shared goals and are collaborating in many ways to improve outcomes for children in the region. By combining resources, we will be better able to serve the local community.

What is the new name of the merged organization?

The merged organization will operate under the name United Way California Capital Region.

When does the merger take into effect?

The merger will take into effect on July 8, 2019.

Will the Woodland United Way office close?

No. The merged United Way California Capital Region will maintain offices in Woodland and Sacramento.

How would a merger affect Lori Ross, executive director of the Woodland United Way?

Woodland United Way Executive Director Lori Ross will join the staff at UWCCR and continue to serve the community as Area Director for Yolo County directing programs and partnerships for that area.

What are the community benefits to this merger?

One merged organization serving the California Capital Region will result in increased investment in community needs, yield greater impact and outcomes, increase brand recognition, attract new donors, and make United Way more operationally efficient.

Have the Woodland United Way and UWCCR worked together in the past?

Yes, they have a history of supporting each other. Both organizations share common goals for improving the education, financial well-being and health of its residents. Already, they are collaborating to improve outcomes throughout the region including non-profit certification, AmeriCorps programs, etc.

Will the local needs of Woodland still be met?

Yes. The merger will continue the former Woodland United Way's work to make lasting change in Yolo County through education. We will not be eliminating programs with this merger, but rather strengthening existing programs with additional resources.