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We need your help spreading the word about United Way California Capital Region's Stuff the Bus!

Stuff the Bus is a donation drive for new school supplies, which will be distributed throughout the Robla School District. Our first ever Stuff the Bus event will take place on **September 22nd** at Cal Expo during our Day of Caring Kick-off Rally where we will be collecting all the donated items and stuffing them in the bus!



It's easy to spread the word! Below are social media posts and emails for you to share:

1 FACEBOOK

Post 1:

Our first Stuff the Bus will take place on September 22 at Cal Expo during our 5th annual Day of Caring presented by Nationwide. Help us Stuff the Bus this summer and collect school supplies for the kids in the Robla School District! We've made it easy – shop our Amazon list, donate or save your school supplies and drop them off on September 22. Your donations will literally help us stuff the bus!

For more information: yourlocalunitedway.org/StufftheBus2017

Post 2:

We need your help to Stuff the Bus! Spread the word and tell parents to buy a few extra school supplies when they're doing back to school shopping this year. We've made it easy – donate via our Amazon wish list!

Find out how you can help: yourlocalunitedway.org/StufftheBus2017

2 TWITTER

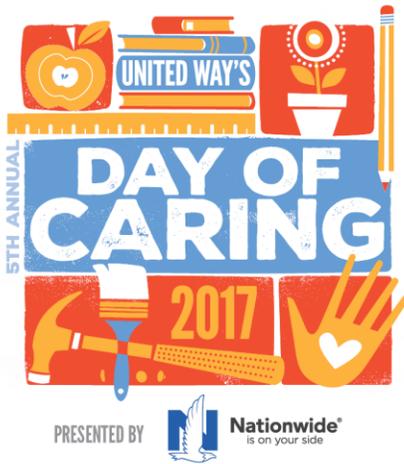
Post 1:

Help us collect school supplies for Stuff the Bus-part of Day of Caring! It's easy 2 shop our Amazon list or donate: yourlocalunitedway.org/StufftheBus2017

Post 2:

Help Stuff the Bus for #DayofCaring presented by @Nationwide! Donate school supplies & help kids in @roblasd! Info: yourlocalunitedway.org/StufftheBus2017





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3 EMAIL

Dear _____,

Hope you are doing well.

United Way's Day of Caring presented by Nationwide is coming up on September 22 - 23. This year's event is going to feature a [Stuff the Bus](#) school supply drive to be given out to the kids in the Robla School District! We will be collecting school supplies all summer long so that we can stuff the bus full of your donations on September 22 at Cal Expo (stay tuned for volunteer sign-ups!).

We've made it easy for you to get on board:

1. Donate \$10 [online](#). All proceeds will go towards purchasing school supplies and backpacks for our first ever Stuff the Bus.
2. Shop our [Amazon list](#) and have the school supplies sent right to us.
3. Use this [shopping list](#) to purchase supplies and drop them off at Cal Expo on September 22.
4. Host a school supply drive in your office. We've put together a helpful [toolkit](#) on how to get started.

The more donations we get, the more kids we can help keep on track. When kids are equipped with the tools needed to succeed in school, they are able to focus on their education ensuring success in the future!

Thank you for helping us STUFF THE BUS!

